

Public Interest Foundation
Japan Cancer Society
Activities in 2019



Reducing the number of patients who suffer from cancer

Message from the president



In 2018, the Japan Cancer Society reached its 60th anniversary. During these 60 years, the situation surrounding cancer has greatly changed. There has been an increase of the number of people who have been diagnosed with cancer, as well as an increase of people who have died from cancer. However, the 5 years survival rate has increased from 40% to over 60%. Today, cancer has changed from a disease that people die from to a disease that can be cured. JCS has to keep up with these changes. To prevent cancer, we encourage quitting smoking, and we work with 46 JCS group affiliates to increase screening. In 2019, we started new projects in order to support cancer survivors and their families. Our activities depend on donations. To create a society that is filled with hope, we must continue to support cancer survivors and families. We greatly appreciate your warm support.

President of Japan Cancer Society
Tadao Kakizoe

垣添忠生

Present reality of cancer in Japan

Since 1981 cancer has been the principal cause of death in Japan. The cancer death toll is 373,334 people (220,398men/woman 152,946) *1
Aging of the population has become the main factor and the number of people dying of cancer continues to increase. In addition, the number of people diagnosed with cancer increases at the pace of approximately one million per year. *2

*1 Annual Vital Statistics Report 2017(Final)

*2 Number of cancer cases nationally (Ministry of Health, Labor and Welfare 2016 preliminary figures)

**One in two people
will be diagnosed with
cancer in their lifetime.**

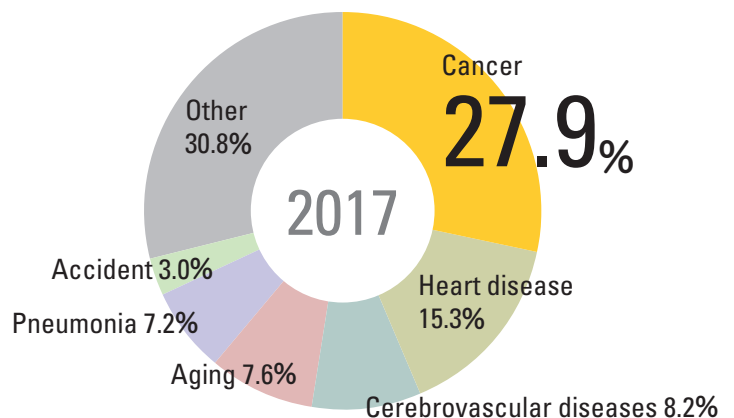
*(male 62%, woman 47%)

Source: Center for Cancer Control
and Information Services estimated value 2014

Cancer accounts for
30% of deaths annually.

[percentage of cancer deaths compared to total deaths]

Source:2017 vital statistics



We want to reduce the number of people suffering from cancer to zero.

The Japan Cancer Society exerts every effort towards the prevention and early detection of cancer. We walk hand-in-hand with cancer patients, cancer survivors and their families. Our role includes widely disseminating accurate information and deepening understanding of cancer. Since 1958, we have been working to highlight cancer on a non-governmental basis. Through broad activities, we aim to construct a society where people help each other to enable every cancer patient to lead a life with hope and dignity.

Three missions of Japan Cancer Society are to:

Support cancer survivors and their families.

We aim for a society in which
people with cancer can lead
fulfilling lives.

Creating Society Undeclared by Cancer

Promote cancer prevention and cancer screenings.

The key to cancer prevention is promotion of tobacco control. Moreover, fast high- accuracy cancer screening and a higher number of people going for screening ultimately reduces the cancer mortality rate.

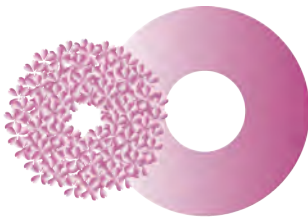
Disseminate correct knowledge and raise awareness of cancer.

In the information society,
we provide nationwide cancer
education, so that people have
correct up-to-date knowledge of
cancer to create a society that is
not in fear of cancer.

Non- smoking activities, Non-smoking education

Tobacco is the cause of cancer and disturbs effective treatment. In addition, there is the problem of novel tobacco products which has suddenly developed. Immediate counter-actions are necessary. JCS announced the 'Tobacco Zero Mission' in 2018. We carried out an appeal to society to highlight the importance of smoking cessation, and simultaneously, through our other activities, we pushed forward the idea of a tobacco free policy aiming at zero smokers.

Tobacco Zero Declaration



TOBACCO ZERO MISSION
Tobacco Free **2020 JAPAN**
Tobacco or Health

- 1.Reduce the number of smokers to zero**
Provide smoking cessation support services to all smokers
- 2.Eliminate exposure to tobacco smoke to zero**
Protect all people from second hand smoke
- 3.Prevent people starting smoking**
Create a society where all children and adults do not start smoking
- 4.Eliminate interests in the tobacco industry**
All JCS activities will not receive funding or cooperation from the tobacco industry
- 5.Prohibit new novel tobacco products**
All tobacco products are subject to regulation with regard to harmfulness and dependence

To implement strategic directions measures, JCS entered into an agreement with 'Global Bridges: A Healthcare Alliance on Tobacco Dependence Treatment', an international tobacco control organization, and participated in projects to empower the capacity building of experts on tobacco dependence treatment. We invited project proposals in a global network with 16 organizations and provided technical advice to maximize the expected outcome. In 2019, we communicated to society the importance of reducing the prevalence of smoking among employees as well as making workplaces smoke-free by helping establish a consortium of tobacco-free companies. The Tobacco Free Kids Program helps children think about the tobacco issues in their community, unearth and set challenges and enable their power to propose solutions for the future.

Promotion of cancer screening



To increase the number of people who can survive cancer, we must conduct early detection and treatment. To do so, it's important to make regular visits and screening a habit. Over 46 JCS group affiliates across Japan carry out screenings (stomach, colon, lung, breast, and cervical cancer). The JCS Group has grown to be Japan's largest cancer screening organization, screening more than 10 million people each year. JCS has sponsored the screening of over 380 million people in total. JCS pursues a less burdensome and accurate screening method working alongside the National Cancer Center and university researchers.

Performance in 2017

Number of examinees: **11,267,511**

Cancer detection number: **13,712** (about 0.1%)

Relay For Life Japan



Relay For Life (RFL) is a community based fundraising walk event to raise funds to support people affected by cancer and their care takers. RFL began in 1985, when Dr. Gordon Klatt (a colorectal surgeon) ran for 24 hours continuously to raise money as support. Today RFL is held in over 4,500 events across 30 countries. Since 2006, JCS has hosted this activity in Japan from the pre-events stage in Tsukuba. In 2019, around 50 locations across Japan will participate in RFL activities.

2018 RFL Japan report:

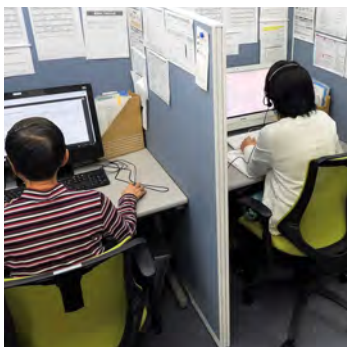
Took place in 48 communities

Raised 61,340,000yen

74,885 people took part in the event

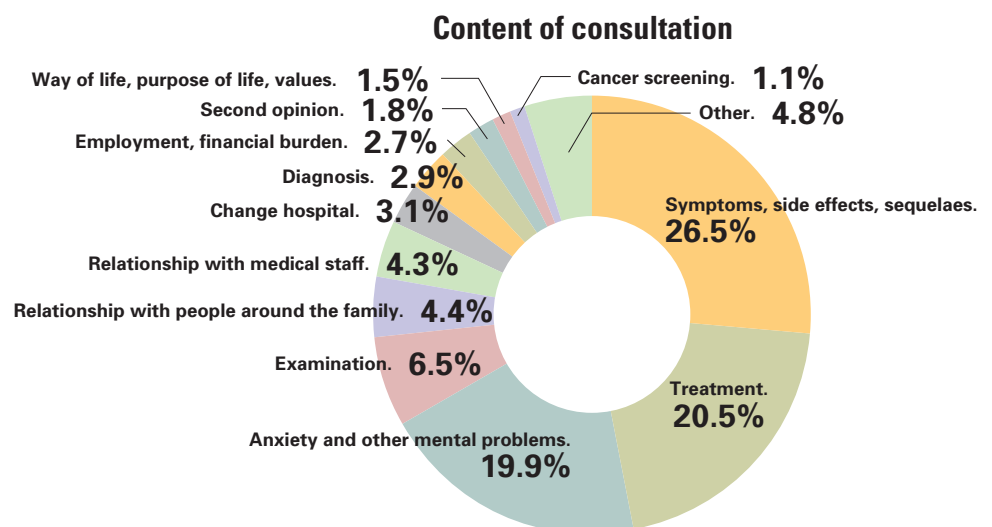
Free cancer consultations

Cancer hotline



JCS provides telephone-based consultations to cancer patients and their family members by qualified expert consultants such as nurses and social workers. Consultations cover topics such as symptoms, side effects and after effects, relationships with doctors and family members, and job issues. JCS has responded to 9,611 consultation requests in 2018.

Reservations are unnecessary and consultation is anonymous.



Doctor give advice to patients

An ongoing service provided by JCS for many years whereby well-experienced medical specialists provide consultation on specific cancers to around 700 people each year, either via phone or face to face.

Telephone-based Consultations Relating to Cancer and Work by Social Insurance and Labor Advisers

Advisors offer advice to patients and cover topics such as how to tell one's employer after being diagnosed with cancer, schemes available to cancer patients, and whether or not financial support, such as sickness allowance or disability pension, is

Cancer Survivor Club



The Cancer Survivor Club was established in 2017 with the goal of supporting cancer survivors who have been diagnosed with cancer. It empathizes with people's thoughts of "I want to get well" and "I want to lead a normal life" as well as the feeling of wanting support from family and friends.

Performance in 2018

Distribute news about cancer: more than **800 times**

Published patients' association information: **362 times**

Event participants: **715**

[Transmission of information]

Through our dedicated website, e-mail magazine and SNS we offer information in the form of patients' advocacy groups and cancer-related news, as well as holding Japan Cancer Survivor's Day that is an event which provides information on the activities of organizations that support cancer survivors and their families.

[Patient and family support]

We offer the Cancer Survivor Café where survivors can communicate with each other while learning, and the Beauty & Talk program where female survivors can find out about how to do make-up for their condition well.

Two new projects are called the "Survivors' Net" and the "Cancer Survivors' Kitchen", which both started in 2019.



Cancer Survivors' Kitchen

A web site was launched to offer support about cancer patients' nutrition issues. Site visitors can post recipes and registered dietitians review them.

*common enterprise with (Oisi kenko Inc.)

www.gsclub/recipes



Survivors' net

SNS to connect cancer survivors and family to make groups such as the patients' society on line.

sns.gsclub.jp

Pink Ribbon Festival



JCS held a 16th Pink Ribbon Festival in 2018. The goal of the Pink Ribbon Festival is to raise awareness of the importance of early detection, diagnosis and treatment of breast cancer to as many people as possible. In recent years, there is a growing interest more than ever in breast cancer as some famous people have come out about their own disease. However, as of now there are few people receiving examinations regularly. We will convey our message by various means in the future. JCS engages in many kinds of awareness raising events and seminars, including a the symposium called "The latest treatment for breast cancer and mind" ,and the Smile Walk that participants wear pink goods and walk around town to call for breast cancer screening, and so on.



Cancer Education

Despite the high number of people who have developed cancer, there are very few opportunities to acquire accurate knowledge on the subject even for adults. JCS believes it is vital to educate people about cancer from a young age particularly junior and senior high school student and that is why we moved to establish the Cancer Education Fund in 2009. JCS produces four different types of educational materials such as DVDs and supplemental readers, as well as support of school visits by doctors and cancer survivors. In the future JCS is preparing to dispatch cancer survivors as outside lecturers and educators.



Overseas Medical Scholarships

Training of cancer treatment specialists

JCS provides motivated young medical practitioners with the opportunities and scholarships to train at dedicated medical institutions overseas in order to develop cancer experts. These excellent doctors are sent to either MD Anderson Cancer Center at the University of Texas, or the department of medicine, University of Chicago. A prize called 'Relay for life my oncology dream' was established for encouragement. This scholarship of 2,500,000 yen per person, is funded by donations raised through RFL activities.

18 people won it from 2010 through 2018 and an award ceremony for three doctors was held in 2019.



RFL projects Mirai Research Grants

JCS cooperates with the Japanese Cancer Association by utilizing donations from RFL research grants to develop new treatments drugs, and to improve the quality of life of patients. Up to 3 million yen per study is provided. 20 projects including the study of psychological social support for the child, leukemia prevention and study of new cancer immunity therapy were chosen in 2018.

Training for public health nurses, and other professionals

JCS holds various workshops for professionals involved in cancer screening. We are providing workshops including lectures on breast, ultrasound technology and mammography technology in 2019.



Activities of JCS are funded entirely by donation

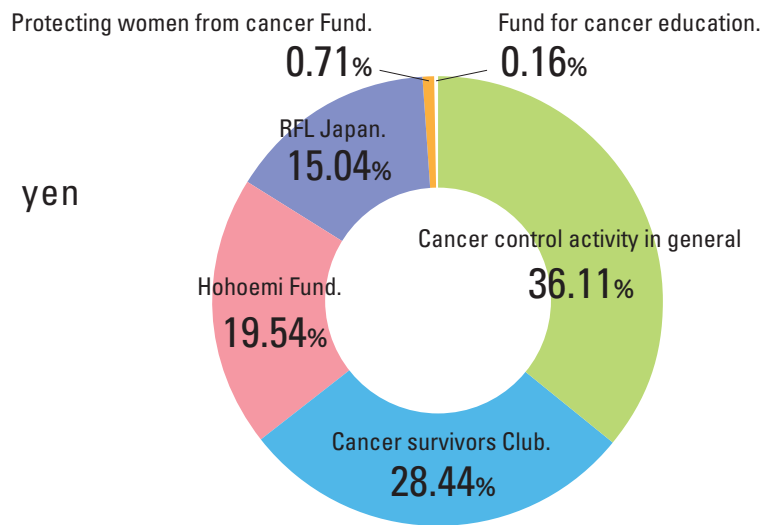
All the contributions are used for cancer control. We appreciate your warm support for people suffering from cancer.

Donations in 2018

407,860,321 yen

58.01% Corporations

41.99% Individuals



Contribution Method

The particular activity that you want to support can be appointed by choosing each fund in addition to cancer control in general.

Account name Public interest Foundation Japan Cancer Society

Cancer control in general

MIZUHO BANK,LTD. Ginza branch (035)
Savings account 1003855

MUFG Bank,LTD. Kyobashi branch (023)
Savings account. 1718240

Sumitomo Mitsui banking corporation. Marunouchi branch (245)
Savings account.0518150

Japan Post Bank
All funds. 0180-1-5140

Hohoemi Fund

MIZUHO BANK,LTD. Ginza branch (035)
Saving account 2418773

Protecting women from cancer fund

MUFG Bank,LTD. Kyobashi branch (023)
Savings account 0067244

Fund for cancer education

MUFG Bank,LTD. Kyobashi branch (023)
Savings account 0067257

Donate online here

Cancer control in
General



Cancer Survivor Club



Members of the board

President

Tadao Kakizoe	President Emeritus, National Cancer Center
---------------	--

Chairman

Hisao Goto	Advisor, The Asahi Shimbun Co.
------------	--------------------------------

Managing Directors

Yasuro Sakano	JCS full-time director
---------------	------------------------

Hitoshi Nakagama	President, National Cancer Center
------------------	-----------------------------------

Directors

Toshiharu Yamaguchi	Honorary Hospital director, Cancer Institute Hospital
---------------------	---

Takashi Anzai	Director of Toyo University, Seven Bank counsel
---------------	---

Satoshi Imamura	Vice-president, Japan medical Association
-----------------	---

Kyoko Okada	Former Full-time Auditor, Shiseido
-------------	------------------------------------

Kenichi Kobayashi	Vice-chairmen, The Life Insurance Association of Japan
-------------------	--

Masataka Watanabe	President and CEO, Asahi Shimbun Co.
-------------------	--------------------------------------

Auditors

Katsuhide Konishi	Board director, Finance, The Asahi Shimbun Co.
-------------------	--

Fumihiko Sugiura	Certified Public Accountant
------------------	-----------------------------

Councilor

Agnes Chan	Singer and talent, Smile ambassador of JCS
------------	--

Masayuki Umeda	Managing Director, Asahi Shimbun Co.
----------------	--------------------------------------

Yoko Kishimoto	Essayist
----------------	----------

Hiroshi Saito	Medical Advisor, Aomori Prefectural Central Hospital
---------------	--

Chizuko Sakashita	Special Appointed Assistant Professor, Department of Hematology, Tokyo medical and dental College
-------------------	---

Tsuneo Sasaki	Honorary Hospital Director, Tokyo Metropolitan Cancer and Infectious Diseases Center Komagome Hospital
---------------	--

Keiichi Nakagawa	Associate Professor of Radiology, University of Tokyo Hospital
------------------	--

Tetsuo Noda	Director, Cancer Institute of JFCR
-------------	------------------------------------

Shigeru Hisamichi	President, Miyagi Cancer Society, Honorary professor, Tohoku University
-------------------	---

Nariaki Matsuura	President, Osaka International Cancer Institute, President, Osaka Cancer Society
------------------	--

Shohei Mori	Vice-president, Japan Pharmaceutical Association
-------------	--

Ken Yamaguchi	President, Shizuoka Cancer Center
---------------	-----------------------------------

Noriyuki Yamane	Managing Director, JAPAN ASSOCIATION OF HEALTH SERVICE
-----------------	--

Reducing the number of patients who suffer from cancer



Activities in 2019

9th floor G-7 Bldg.,7-16-12,
Ginza, Cyuo-ku, Tokyo,104-0061, Japan
Tel: +81-(0)3-3541-4771
Fax: +81-(0)3-3541-4783

www.jcancer.jp

English Consultant: Sound of The Sea